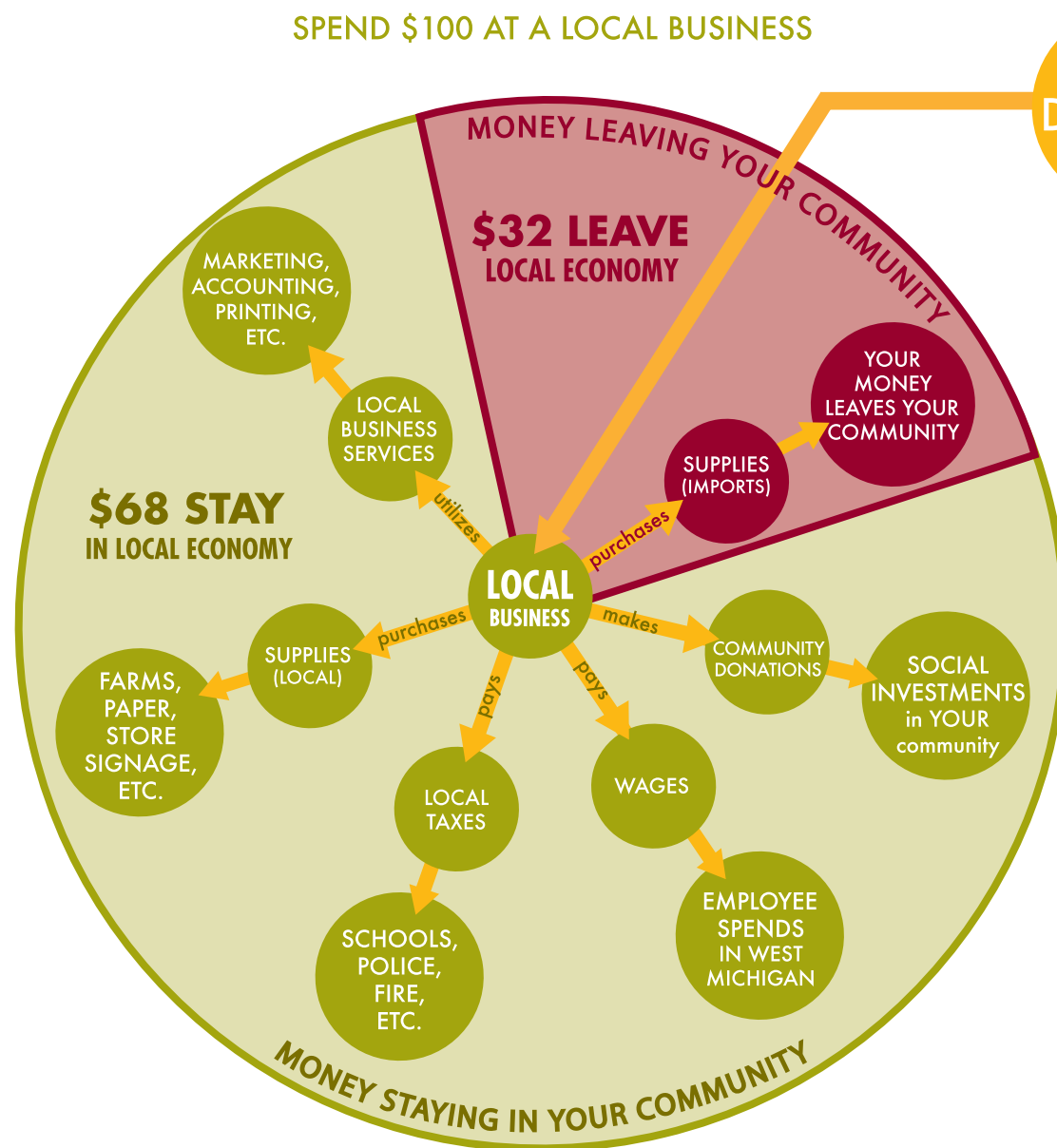


## LOCALLY OWNED BUSINESS

SPEND \$100 AT A LOCAL BUSINESS



## NON-LOCALLY OWNED BUSINESS

SPEND \$100 AT A NON-LOCAL BUSINESS



**GREEN = Money Staying In Your Community**

For every \$100 spent locally, \$68 remain in the local economy.

**RED = Money Leaving Your Community**

For every \$100 spent non-locally, \$43 remain in the local economy.